

ProGreen Expo Exhibitors

have the opportunity to secure a space at the
“New Product Display” booth during ProGreen Expo 2012.



This area will be outside the exhibit hall in the atrium area near the top of the escalator before the main entrance to the Trade Show floor. Small items will be secured in a glass display case while larger items (that can not be carried away) will be on the carpeted floor.

You must be a paid exhibitor on the show floor to apply. You may apply for as many NEW products to be in the display as you want that meet at least **ONE of the following criteria:**

- * Product can be NEW to the industry (not just a new product to your company that you have not carried before or an older product in a new package or reprinted materials).
- * Product can be a NEW product that promotes sustainability (uses less fuel, less water, less labor to operate, lasts longer than previous versions because of how it is made, etc.)
- * Product is NEW and “environmentally green” (uses less fuel, less water, less labor, is made in Colorado so the carbon footprint to get it here is reduced, is biodegradable so it does not fill the landfill when used up or thrown away, is substantially cheaper to make than previous products thus reducing the carbon footprint, etc.)

COSTS: \$75.00 for a small item that will fit in our display case (1foot X 1 foot X 1 foot)
\$125.00 for a medium sized item (between 2 feet X 2 feet X 2 feet up to 4 feet X 4 feet X 4 feet—
not likely locked in a display case)
\$200.00 for a large item, machine or item too heavy for one person to lift (anything bigger than a medium sized item above).

A screening committee will review all applications in early January and determine what will be displayed. You will be invoiced if your item is selected and given instructions where to drop your item off on Tuesday. We encourage you to send a **jpg close-up photo** of the product when you send the application. A sign will be made for your item with your booth number so attendees can find your booth. Exhibitors are hereby informed that neither ProGreen Expo nor GreenCO Foundation will be responsible for any product placed in this area, although overnight security will be on duty.

Yes—I want to apply for a space in the ProGreen Expo NEW PRODUCT Display area for the following products. I understand that there is a screening process and I will be notified if my product gets selected and that this project is a fund-raiser for GreenCO Foundation. Send application form and photo to: **GreenCO Foundation, 6456 S. Niagara Ct., Centennial, CO 80111, or fax to 303 220-5833 or email to donna@mngmntplus.com by Tuesday, Jan. 16, 2012.** You will be notified and invoiced if your product is selected for the display area. Questions? Call 303 850-7587.

Company: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Contact Person: _____ Email: _____

Product dimensions: _____(W) X _____(D) X _____(H) PGE Booth # _____

Product description: (Please fill out a new form for each product you want to showcase. Tell us what it does.)

Office use only: Check# _____ Date: _____ Amount \$ _____ Processed _____